



Center City of Amarillo Presents

“March of the Toys”

Electric Light Parade – 6:00 PM Friday, December 6, 2019

Title Sponsor:  Xcel Energy Prize Sponsor:  Golden Spread Electric Cooperative, Inc.

Judging will be based on theme, creativity, and overall presentation.

Cash prizes will be awarded for **Best of Show, 1st, 2nd, 3rd Place and Honorable Mention in both categories.**

Please note: You cannot win the same prize two years in a row

FOR SAFETY REASONS, DO NOT THROW ANY OBJECT OR CANDY FROM YOUR FLOAT OR YOU WILL BE DISQUALIFIED

Join us for a free visit from Santa & Mrs. Claus and the lighting of the City of Amarillo’s Christmas tree at Centennial Plaza near the Civic Center. Winners of the parade will be announced and prize money awarded.

Important Rules and Information

- All entries must be lighted or glow-in-the-dark. This is a holiday parade and floats must be appropriate for the theme. Center City reserves the right to disqualify entries. Due to the lighting over Polk Street, your float **MUST** be under 17 feet tall.
- For the children’s sake, **no LIVE Santa Claus or Mrs. Claus will be allowed or you will be disqualified.** Santa Claus and Mrs. Claus are in the parade.
- **All participants will check in at 15th and Polk at 4:30 p.m. You must check-in FIRST before going to your spot.** Volunteers will direct you to your place on the map. You will be allowed space based on the number of vehicles on your application. No additional vehicles will be allowed. Those not checked in and in place by 5:30 p.m. will be assumed a no-show. You will be moved to the end of the line and will not be a part of the final script or judging.
- If you have a group riding your float, please have parents/participants **WALK** their child into the staging area. We want to keep our staging area safe.
- You will receive a number and map before the parade. Place this number on the driver’s side window of your vehicle for the judges. It must be clearly visible to be judged.
- Speed limit is 5 MPH. Please watch for children edging into the street.
- Keep your lights on dim. (No headlights)
- Be prepared to pause momentarily at the Judges’ Stand at the corner of 10th and Polk so they can judge your entry.
- Please keep in mind this is a family friendly event. Please avoid the use of alcoholic beverages and profanity.
- Move in ascending numerical order. If you are out of place, just move with the parade. If you are late and the parade has already begun, go to the back of the line and move with the others.
- **The parade will take place under most weather conditions. Stay tuned to KGNC FM 97.9 or KGNC AM 710 and our Center City Face Book page for any announcements about changes.**
- For more information, please contact Chanette McKibben at Center City (806)372-6744 or chanette@centercity.org.